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Give **Superpowers** to Your Workers, Customers and Business

with Smart Data Capture

We live in a world where people are empowered with data at their fingertips in one device all day, everyday.

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So why hasn't the same access to real-time data spilled over into the Retail?

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The Impact

Big Trend	Big Issue
Workers — **Employee attrition and dissatisfaction** Disengaged employees have 37% higher absenteeism and 18% lower productivity. *Gallup*	**Retaining and attracting frontline workers**
Customers — **Consumer disloyalty** 36% of consumers are brand switching. *McKinsey*	**Customer retention**
Business — **Cost transformation** Poor operational decision-making costs organizations 3% of profits. *Gartner*	**Business efficiency**

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What is the Root Cause of These Issues?

Workers, customers and businesses don't have the right tools to access real-time data

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The Solution: Smart Data Capture

Smart data capture enables real-time decision making and workflow automation by capturing data from barcodes, text, IDs and objects.

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Introducing

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Smart Data Capture

Thank you

Try it today

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